Does the shipping industry's pledge on carbon emissions go far enough?

Business Matters

Shipping ministers and representatives have agreed for the first time a deal to reduce greenhouse gas emissions from ships by at least 50% by 2050. Shipping accounts for around two per cent of global CO2emissions. So is this a sea change, or just a drop in the ocean? Niklas Hoehne, Founding partner at the New Climate Institute in Cologne and John Kornerup, head of sustainability strategy for the shipping giant Maersk, each join to give their take.

http://www.bbc.co.uk/programmes/w172w0plw41n6tp